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The article is dedicated to consideration of the cultural heritage role in the realization of dialogue of cultures in the multiethnic region. The Crimean cultural heritage has a great potential of development, and plays an important role in the process of interethnic communication. The article considers the main approaches to the definition of "cultural heritage", identifies its structural components, and defines the role of intercultural competence in the implementation of the dialogue of cultures and the peculiarities of actualization of heritage sites and the challenges towards the realization of intercultural dialogue. It is concluded that cultural heritage is a dynamic system of elements and levels of social and cultural interactions. To study it a comprehensive approach is required. Structural components of this system are closely interrelated. Material and spiritual objects cannot be considered in isolation, which is revealed in the actualization of cultural heritage. The dialogue of cultures involving cultural heritage seems to be the most efficient, since communication on a cultural level is more valuable and profound. However, on the way of its achievement ethnic consolidation faces a number of acute problems that should be considered in the process of dialogue. Among them are the unwillingness of communicants to the dialogue as a result of insufficient intercultural competence, difficulties in attracting new audiences, the need to provide platforms for communication, the lack of effective programs and qualified staff in the implementation of interethnic dialogue, etc. The implementation of intercultural dialogue with the usage of the potential of the regional cultural heritage, the involvement of all ethnic groups in the cultural space play an important role in solution such acute issues of multiethnic society as isolation of cultures, the lack of consolidation, social tensions, etc.

Keywords: culture, cultural heritage, dialogue of culture, intercultural competence, intercultural communication.

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