

## SUMMARY

**Chemshit A. A. Culture and Civilization Crises of the West** // Uchenye zapiski TNU, Series: Political Science, 2004. – Vol. 17 (56). #1. – P. 3-19

Modern Western society has been described in the light of system-composed factors. Analysing all range of problems, which the West is faced with, author came to a conclusion that there is a serious threat of culture-civilization crises in contemporary American society.

Key words: Political System, Christian Valuable, Social Group.

**Kuzmin P. V. Political Activity: Essence and Ground Features** // Uchenye zapiski TNU, Series: Political Science, 2004. – Vol. 17 (56). #1. – P. 20-25

The article aimed to exposure meaning of political activity, its structure, goal and features. Author analysed Home theories on the problem to research it deeper.

Key words: Political Activity, Social Group.

**Arudov M. S. Socio-cultural Operation Factors of Civil Society** // Uchenye zapiski TNU, Series: Political Science, 2004. – Vol. 17 (56). #1. – P. 26-32

Examination of *socium* in unity and correlation of three sub-systems: person, culture and social institutions M. Arudov's article is dedicated. This concept as the author said gives opportunity to study *Civil Society* as both an ideal construct and a real phenomenon.

Key words: Civil Society, Person, Culture, Social Organisation.

**Lisuk A. I. Socio-cultural Determinacy of Political Leadership** // Uchenye zapiski TNU, Series: Political Science, 2004. – Vol. 17 (56). #1. – P. 33-42

The article is based on research of political leadership's socio-cultural determinants. This phenomenon is seen as integral with universal historic character. Same talking the author places high emphasis on notion of culture. Which in term permeated all structure components of political leadership phenomenon.

Key words: Political Leadership, Culture, Political Culture.

**Filatov A. S. Public Relations During Election Campaign: Theorizing on Basis of Practical Activity** // Uchenye zapiski TNU, Series: Political Science, 2004. – Vol. 17 (56). #1. – P. 43-50

Analysis of two sides interaction – political actor and voter during election campaign is main point of this article. Only effective use of Public Relations during election campaign caused establishing of feedback from voter. At the same time it is the way to enter by voter to socio-political interactivity. Special emphasis has been devoted to description of election campaign's information ensuring and positioning technique.

Key words: Public Relations, Election Campaign, Social Interaction, Positioning.

**Khan E. A. Political Space's Modeling: Possibility of Practical Usage of Theorizing Concepts** // Uchenye zapiski TNU, Series: Political Science, 2004. – Vol. 17 (56). #1. – P. 51-62

The author analysed important approaches to political actor's typology, with principal concern on Ukrainian and Crimean political space reality. By statistic analysis the author examined an opportunity to form dynamic models, which in term will help displaying of basic motives in electorate's political choice.

Key words: Political Actor's Typology, Model, Political Space, Party.

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**Dryomov O. A. Crimea Regional Printed Mass-Media's Features: To the Question of Methodology and Analysis** // Uchenye zapiski TNU, Series: Political Science, 2004. – Vol. 17 (56). #1. – P. 63-74

Crimean printed media plays an important role in contemporary political, economic and social life of peninsular. In this article the author provides method of analyzing printed media and researches basic indexes of printed media in Crimea. The author discovers economical, technical and content (sapid) peculiarities of the Crimean newspapers. The research covers the period since 1993 till 2003.

Keywords: Political Communication, Printed Media.

**Stulov I. V. Verkhovna Rada of Autonomous Republic of Crimea Communication in Second Quarter of 2003** // Uchenye zapiski TNU, Series: Political Science, 2004. – Vol. 17 (56). #1. – P. 75-82

In this article the structure of communication of the Crimean parliament has been analyzed. The author proposes a new approach in analysis of the pattern of political actors' communication. Analytically global social space can be described as several different institutional levels: the level of international and transnational organizations; the level of sovereign states; the level of regions of sovereign states; and the level of subregions of sovereign states. Fixing communication of political actors, the localization of their partners in global social space should be presented. The use of this approach makes possible to describe the parameters of "openness" of Crimean parliament in the structure of the national polity and in the global politics.

Key words: Crimean Parliament; Crimean Politics; Political Communication; Theory of Globalization.

**Gorenkin V. A. Ethnopolitical Conflict: Methodology of Analysis** // Uchenye zapiski TNU, Series: Political Science, 2004. – Vol. 17 (56). #1. – P. 83-89

The problematic field of the article covers a wide range of questions: the problem of the ethnopolitical conflict definition, power and ethnopolitics, international legal interpretation of ethnic conflicts. There is a clear structuration of different conflicts (social, ethnic, ethnopolitical), levels of their realization and measuring. More attention is given to the practical examples of ethnopolitical conflicts, analysis of the disputed situation which sprang up in the Soviet Union are cited, the precise analysis of its development and the conflict proceeding are given, the west European experience is not left aside.

Besides the theoretical and practical description the article has methodological recommendations on the ethnopolitical conflicts study. The author emphasizes on the necessity to use deeper the systems analysis and "political approach".

Key words: Political Conflictology, Ethnopolitical Conflict, Conflict, Ethnic Conflict, Separatism, Ethnopolitics, Nation, Ethnos.

**Gasparyan M. V. Comparative Analysis of Monitoring Systems of Socio-Political Processes** // Uchenye zapiski TNU, Series: Political Science, 2004. – Vol. 17 (56). #1. – P. 90-100

In the article monitoring systems of socio-political processes have been described. These problem become more and more popular in region. Results of analysis done by author have been presented

Key words: Monitoring, Prevention, Prediction, Indicator, Conflict

**Muratova E. S. Renaissance of Islam In Context of State Policy of Ukraine** // Uchenye zapiski TNU, Series: Political Science, 2004. – Vol. 17 (56). #1. – P. 101-106

In this article author analyses some problems of state-Islamic relations in Ukraine and Crimea,

connected with absence of whole conception of this relations. There are proposing some propositions, which may become components of this conception.

Key words: Islam, State.

**Somov M. V. Methods of Research In the Field of Political Communication // Uchenye zapiski TNU, Series: Political Science, 2004. – Vol. 17 (56). #1. – P. 107-116**

The article is dedicated to method of research of political communication. The problem, three level and system of cybernetic method of analysis to political communication are considered. The facts of research that carry out to author are adduced.

Key words: Method, Methodology, Political Communication.